

CLASSIFIED Advertisements

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ANNOUNCEMENTS NOTICE TO CREDITORS This is to notify all creditors of the firm known as Smith & Trotter, a general garage business in Lomita, California, that the above partnership has been dissolved and that all obligations of the partnership have been assumed by the undersigned.

Cards of Thanks WE WISH TO THANK the friends and neighbors and our dear pastor and wife for their loving sympathy and help during the sickness and death of our dear father—Mr. and Mrs. Charles Trotman, Dawson Trotman, Rowland Trotman, Mr. and Mrs. Henry Heisterman.

Lost and Found LOST—Fox fur from auto on Redondo Blvd., Cota or Arlington avenue, Torrance.—Phone 134-W or call 1822 Cota Avenue, Reward.

Business Directory DRESSMAKING Ladies' tailoring; alterations covered—your own material. Dressmaking, 3 cents yard, Smith Street Shoppe, 1381 1/2 Narbonne Ave., Lomita.

A. L. SALTER Realtor 1309 Post Avenue Phone 65

INCOME TAX—Experience and results cost no more. O. G. Miller, First Nat. Bank Bldg., Long Beach, Calif. Ph. 643-275. July

6 Business Directory

HEMSTITCHING. Mrs. King, 2267 West Carson St., 1 block west of high school. BARCLAY Corsetiers—Mrs. W. H. Martin, 2645 Beacon. Phone Lo. 52. CESSPOOLS DUG and drained. J. W. Under, Phone Lomita 349-W. DRESSMAKING AND DESIGNING. HARBOR CITY HOTEL. Mrs. Wood. Apt. 1. MARCELLE SHOPPE—Marcelling, hair bobbing, shampooing. Mrs. Marion Welch, 1415 Oak St., Lomita. Phone 339.

D. C. TURNER In Rappaport's Store Expert Shoe Repairer Makes Old Shoes Look New

DOGS BOARDED—Large shady runs; personal care; no sick dogs taken. Lomita Kennels.

10 Financial

MONEY TO LOAN on Torrance property, mortgage or trust deeds, or will buy same. THE TORRANCE INVESTMENT COMPANY

MONEY TO LOAN on Torrance and Lomita property for building, or on improved property. Pilchard, 508 Cherry St., Long Beach. Phone 328-127.

11 For Rent: Houses Furnished

FOR RENT—Furnished house, 3 rooms, bath and breakfast nook; water paid—1958 220th street, near Andree.

FOR RENT—El Prado court; right downtown. Small first-class furnished bungalows by the month. Special rates to persons who will lease six months or one year. The price is less than room rent, and you have your own home. Janitor service. Hot water 24 hours. Two and three room apartments as low as \$30 monthly. Apply Torrance Investment Company.

QUICK ACTION—List your houses, furnished or unfurnished, with me for quick rental. M. E. Smith, 2522 Redondo Blvd., Lomita.

FOR RENT—Six-room bungalow, thoroughly modern. Will sell furniture if desired. 1739 Andree Ave.

12 For Rent: Houses Unfurnished

ONE THREE-ROOM HOUSE, with bath, \$25. One two-room house, \$15. Apply D. A. Carr, Rt. 2, Box 326-A, Vermont St., Torrance, Calif.

SIX-ROOM HOUSE for rent. See owner, 2260 Eldorado St.

MODERN BUNGALOW, 5 rooms, bath, garage. Inquire 1055 Riverside-Redondo Blvd., Gardena.

TWO-ROOM COTTAGE, \$15, including water and light. 2316 Chestnut St., Lomita.

TWO-ROOM HOUSE, \$16 per month, including water. 1554 West Carson St., Torrance.

FOUR-ROOM unfurnished house and garage. \$25 per month. 2911 Pepper St., Lomita.

FOR RENT—\$18 per month. Two-room houses on car line. 17601 Normandie Ave., Gardena.

FOR RENT—3-room modern cottage; unfurnished; \$30 per month.—903 Portola avenue, Torrance.

SIX-ROOM MODERN BUNGALOW—garage on Hoover, two blocks north of Carson street.

13 For Rent: Apartments and Flats, Furnished

APARTMENTS FOR RENT In the new Edison Bldg. Furnished, \$35; unfurnished, \$30 a month. Inquire at Foley's, 1405 Marcolina Ave., or at Apt. 5, Edison Bldg.

FOUR-ROOM APARTMENTS—Furnished and unfurnished.—Murray Court, 2075 Redondo Blvd., Torrance. Inquire Apartment A.

15 For Rent: Rooms Furnished

LARGE, BRIGHT, COOL ROOMS—all with hot and cold running water, electric lights and gas; shower and tub baths; \$3.50 to \$7.00 a week; 75c to \$1.50 a day; separate kitchenettes; everything furnished; best location in Torrance.—Erwin Hotel.

DESIRABLE ROOM in private home, for one man. 2312 Redondo Blvd.

FOR RENT—Furnished room. 2029 Arlington Ave., Torrance.

18 For Rent: Stores and Offices

OFFICE, small shop, or desk room; ground floor. Best location in Torrance. Erwin Hotel Building.

20 Board and Room

ROOM AND BOARD—with private family in a district south or southeast of Lomita.—Address replies: care of Mrs. Wilcox, Lomita News Letter office.

TORRANCE DELEGATION HEARS GOVERNOR AT WILLOWBROOK

Members of the Harbor District Chambers of Commerce were pleasantly surprised at Willowbrook Thursday night when Gov. Friend W. Richardson walked into the banquet hall with Frank Merriam, speaker of the California state assembly and president of the associated chambers. The governor's visit had not been announced and he received a great ovation as he entered the hall. Gov. Richardson spoke interestingly of his program of economy in the administration of state affairs. "I challenge comparison," he said, "with the previous administration or any other administration in any branch of the state government."

21 For Sale: Automobiles and Accessories

FORD SEDAN—Is listed as 1919 model, but is a 1920 model; in good running condition; cheap, and terms. Call at 12 Border avenue.

23 For Sale: Horses and Livestock

FOR SALE—Fresh young milk goats, from good stock; will make milkers. R. Trunnell, 1423 Oak St., Lomita.

24 For Sale: Pet Stock

BABY CHICKS for sale; on Normandie Ave., near Ocean, Keystone. Mrs. Ada Ladd.

26 Help Wanted: Male

A REAL JOB for a real man who wants to make real money. Profitable and honorable work in your own community. Experience not necessary. Apply 204 E. Queen St., Inglewood, Calif.

27 Help Wanted: Female

WANTED—Woman or girl to care for 4-year-old boy. Some light housework. 931-A Sierra St.

WOMAN for general housework. Ralph Frost, Box 673, Torrance P.O.

30 Wanted To Buy

WANTED—TO BUY, MEDIUM SIZE OFFICE SAFE, BUSINESS MANAGER, TORRANCE HERALD.

WANTED—Real Estate. List your properties with the Neill Realty Company. S-29-1f

31 Wanted to Rent

WANTED, by July 15—5-room furnished house in Torrance. Box X, care Torrance Herald.

33 Real Estate: Improved

FOR SALE—6-room bungalow with modern plumbing on lot 90x330 ft. close to drilling wells; 1/4-mile south of Julian refinery; on Carson street two blocks east of Harbor Blvd. Priced for quick action at \$6,500, part cash and terms to suit. This price and terms subject to change without notice.—Owner, R. E. Vaus, Los Angeles, TRINITY 2121.

MODERN SIX-ROOM HOUSE, corner lot, double garage; both streets paved, no assessments; sprinkling system in. \$5800; easy terms. OWNER, 1003 Portola St. Phone 109-W, Torrance.

FOR HOMES IN LOMITA, and for fire, compensation and automobile insurance, see J. W. WELTE Lomita 1144 Narbonne Across from School.

NEW 4-ROOM HOUSE for sale by owner. \$2500. 2356 West 259th St.

34 Real Estate: Unimproved

FOR SALE One and one-fourth acres, clear of all incumbrances. Lots 2, 3, 4, 5, 6, Block 7, Tract 3341. Price \$12,000 Owner on Property, 1450 W. 223d St.

Drilling Wells 600 Feet South

First payment will buy two lots on Cota avenue south of Redondo Blvd.; two lots on Carson street between Union Tool and Normandie; one-half acre in Miller tract. Total price below any similar lots you can buy for cash. TORRANCE INVESTMENT COMPANY

36 Miscellaneous

CALL MRS. LYNNE, Lomita 102, before 8 a. m. and after 5:30 p. m. and give her your news items or advertisements. Anywhere at any time. No item or advertisement too small and none too large.

REAL ESTATE

JUST COMPLETED—5 MODERN BUNGALOWS sold—only 1 left. Hardwood floors; tile sink, tile bath and shower; built-in refrigerator. Garage. CLOSING OUT OPPORTUNITY Only \$500 cash—balance like rent. 730 Sartori Ave., Torrance.

TEACHERS AND PRINCIPALS IN SCHOOLS HERE GET PAY BOOS.

Salary increases for teachers in Los Angeles county were adopted by the board of education Tuesday. Under the new schedule which takes effect with the opening of school next fall the Torrance high school principal will receive \$400 a month. The rate for junior high and assistant principal in Torrance will be \$320 a month. The new salary for the Lomita high principal will be \$400 a month. Under the new schedule teachers in elementary schools and double-session kindergartens will receive from \$140 to \$210 per month. Kindergarten teachers, single session, \$130 to \$155 per month. Kindergarten assistants, single session, \$105 to \$125 per month. Principals, elementary schools, \$225 to \$260 per month, depending on the number of rooms in the school building. Jimmy McLean, son of Mr. and Mrs. Jere McLean of 1900 Andree avenue, entertained a few friends Wednesday afternoon in honor of his tenth birthday.

Monster 3 Day Celebration HERMOSA BEACH JULY 3, 4, 5 FREE ATTRACTIONS FIRE DIVE, SWIM AROUND PIER BIG CARNIVAL

For Reliable Service in Matters Financial See WILLIAM H. CAMPBELL Torrance Representative of Leading L. A. Brokers 1816 Andree Ave. Phone 63-J Stocks and Bonds Bought, Sold and Exchanged JULIAN SECURITIES GILMORE OIL CO.

W. L. Booth Buys Home on El Prado

The Torrance Investment Company Wednesday sold the new Richards home on El Prado to W. L. Booth, manager of the Columbia Steel Corporation plant here. The house was recently completed and is unusually attractive, being of the Spanish style.

TORRANCE NOTES Mr. and Mrs. A. Zahradnik and daughter Glory have returned to their home on Arlington avenue after a pleasant vacation at Grand Canyon.

Guests Sunday of Mr. and Mrs. George H. Bradford of Cabrillo avenue were Mr. and Mrs. E. J. Grady and family, of Los Angeles.

Mr. and Mrs. Ed Kelly and Mr. and Mrs. Charles Ray and daughter Dorothy motored to Oak Glen Sunday and enjoyed a picnic luncheon.

Dr. and Mrs. A. P. Stevenson were guests of friends at Clearwater and Seal Beach Sunday.

Mr. and Mrs. Charles Throckmorton of Andree avenue spent last week at the R. R. Smith cottage at Anaheim Landing.

The little daughter of Mr. and Mrs. J. L. Spehger of Portola avenue is recovering from a minor throat operation performed recently by Dr. A. P. Stevenson of Andree avenue.

Mrs. R. A. Hoag is at home in Kern Court after a two months' stay with relatives in Portland, Ore.

Mrs. A. B. Street of Martina avenue was a luncheon guest Thursday of Mrs. Madge Ward of Pasadena.

Mrs. Nellie Coolidge has moved from Los Angeles to her property at 1554 Carson street.

Miss Ruth Torbert of Lomita is employed at the Renn & Tomkins grocery on Cabrillo avenue.

Mrs. Ted Wertz and son Robert were week-end guests of relatives in Altadena.

Charles Spangler of Selma, Ind., was the guest last week of Mr. and Mrs. J. T. Wise of Andree avenue.

Mrs. Phoebe Milburn of Andree avenue attended a luncheon and meeting held by the Women's Auxiliary of Christ church of Redondo Beach Monday, at the neighborhood settlement camp.

Frank D. Conyer of Whittier was a recent guest of Mr. and Mrs. James T. Wise of Andree avenue. Mr. Conyer was formerly assistant cashier of the Merchants Bank at Muncie, Ind.

Mr. and Mrs. T. F. Martin and family, of Whittier, were guests Monday of Rev. and Mrs. F. A. Zeller of Marcellina avenue.

Is Money Ever "Spent" for Advertising?

A young and energetic executive took hold of a fine old retail business in New York.

"What this business needs," he told himself, "is a place in the mind of the public."

And deliberately he set out to sacrifice the greater volume of his profits and invest the sacrifice into the building of good will.

He did. And to this old business, advertising was the breath of life.

For six months had not passed before the business had grown so that the advertising cost was a smaller percentage than ever it had been, and, because of a larger volume, the shop effected economies and gave far superior service.

That was five years ago. Today a certain percentage is spent, or supposed to be spent, for advertising. But as fast as the appropriation is spent, the more the business increases; and the more that the business increases, the smaller the percentage becomes.

Is money ever "spent" for advertising?

ADVERTISING IS AN INVESTMENT

You must spend money to make money. TORRANCE HERALD - LOMITA NEWS covers the trading area like a blanket. Phone 200 and chat with the ad man.